Royyan Wijaya

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Summary

10+ years of experience in the graphic design area across iconography, illustration, UI/UX design, branding, and web design. Owned end-to-end design across eight products, taking work from initial concepts to polished designs as the sole designer, later collaborated with and led a four-person design team. During my time at Nubela, the company grew to nearly $10M ARR. Based in Indonesia (UTC+7), flexible to any timezone.

Work Experience

Product Design/UX Expert [CONTRACT] - Mercor
Aug 2026 - Oct 2026

Contributed to providing expertise to improve multiple outputs like aesthetic and functionality for AI frontier models through concise and structured human feedback.

Head of Design - Nubela (Proxycurl)
Jan 2023 - Jul 2025

- Led and managed the design team of 4 to work simultaneously across 8 products. Including design and code for multiple websites, native Android mobile app, UX research, centralized design system, and marketing materials.
- Maintained consistent brand identity across all products.
- Regular yearly 1:1 performance review.
- Used AI agents to speed up website development.
- Presented design concepts and their impact on each product release directly to the CEO.

Visual Designer - Nubela (Proxycurl)
Jul 2019 - Jan 2023

- Managed and produced multiple design works including design and code website using Bootstrap, doing marketing materials work like blog post illustrations, social media post and ad designs, etc.
- First Indonesian hire on the team.
- Helped the company to grow from 4 to 60 people and reach multi-million-dollar revenue.

Graphic Designer - Freelance
Oct 2016 - Present

- Created and sold design assets on marketplaces including Canva, Envato, Adobe Stock, iStock, Shutterstock, etc.
- Also, completed custom freelance design projects for companies and individuals, to reach their specific goals, from revenue to fresh new identity.

Skills

Design:

Icon Design, Vector Illustration, Graphic Design, Branding, Logo Design, and UI/UX Design.

Code:

Git, HTML/CSS, Bootstrap, TailwindCSS, React.js, Next.js, Astro, and Vibe Coding (AI Development).

Tools

Design:

Figma, Adobe Illustrator, Canva, Photoshop, Procreate, Fresco, and Acrobat.

Project Management:

Notion, Linear, Trello, Basecamp, and Toggl.

Team Messaging:

Slack, Discord, and E-mail.

Large Language Models:

Claude, ChatGPT, Mistral, OpenCode, and Gemini.

Productivity:

GitHub, Proton, Google Workspace, Passbolt, Cloudflare.